

National Service

Strategic Plan



About the Corporation...

The mission of the Corporation for National and Community Service is to improve lives, strengthen communities, and foster civic engagement through service and volunteering.

What We Do...

CNCS connects individuals with organizations best suited to use national service resources to achieve results SO THAT communities are best positioned to solve problems.



Our Programs

- **AmeriCorps – State & National; VISTA, NCCC**
- **Senior Corps**
- **Learn & Serve America**
- **Other**
 - **King Day of Service**
 - **National Conference on Volunteering & Service**
 - **President's Higher Education Community Service Honor Roll**
 - **Resource Center**



Serve America Act



- **Focuses service on key national issues**
- **Expands opportunities to serve**
- **Builds the capacity of individuals, nonprofits and communities to succeed;**
- **Encourages innovative approaches to solving problems**



“The challenges we face today are simply too big for government to solve alone, and we need all hands on deck.” -- President Obama

President Obama has set forth the following guiding principles for national service:

- Promote sustained civic engagement
- Measure results
- Reward innovation



Our Strategic Priorities

- **Service as a Solution**
- **Expanding Opportunities to Serve**
- **Build Enduring Capacity**
- **Embrace Innovation**



Our Strategic Plan Objectives:

- **Provide a roadmap for the execution of the SAA**
- **Align all programs to address issues of national priority**
- **Establish performance measures that link grantmaking to key objectives**
- **Enable CNCS to become a performance-driven agency**
- **Identify opportunities for strategic partnerships and collaborations**

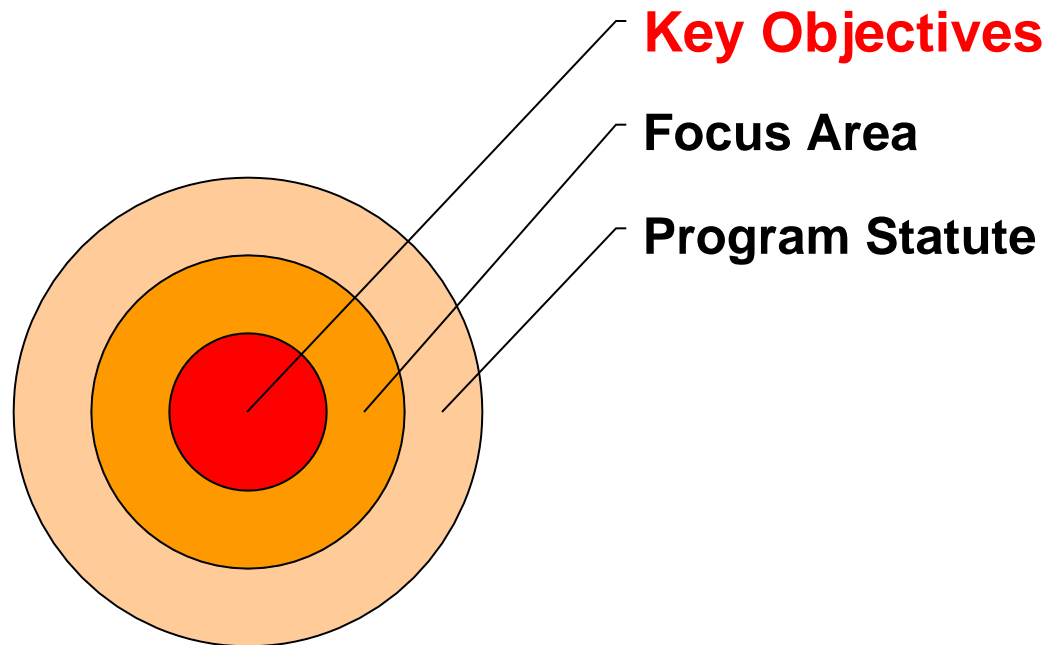


Key Objectives

- **Summarize the Corporation's actions that we intend to accomplish over the next 5 years**



Key Objectives identify priorities but not all that we do





Key Objective Focus Areas

- **Education**
- **Healthy Futures**
- **Opportunity**
- **Veterans**
- **Environmental Stewardship**
- **Disaster Services**



Focus Area: Education

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Improve graduation rates for students
- Improve grade-level performance





Focus Area: Healthy Futures

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- **Improve the health and wellness of individuals in the areas of obesity prevention, aging in place and access to health services**





Focus Area: Opportunity

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- **Improve financial stability, access to affordable housing, and employment opportunities for economically vulnerable families**





Focus Area: Veterans

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Increase economic, education and health opportunities for veterans and military families by leveraging national service, including veterans serving veterans





Focus Area: Environmental Stewardship

Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Reduce consumption of fossil fuels
- Improve at-risk ecosystems





Focus Area: Disaster Services

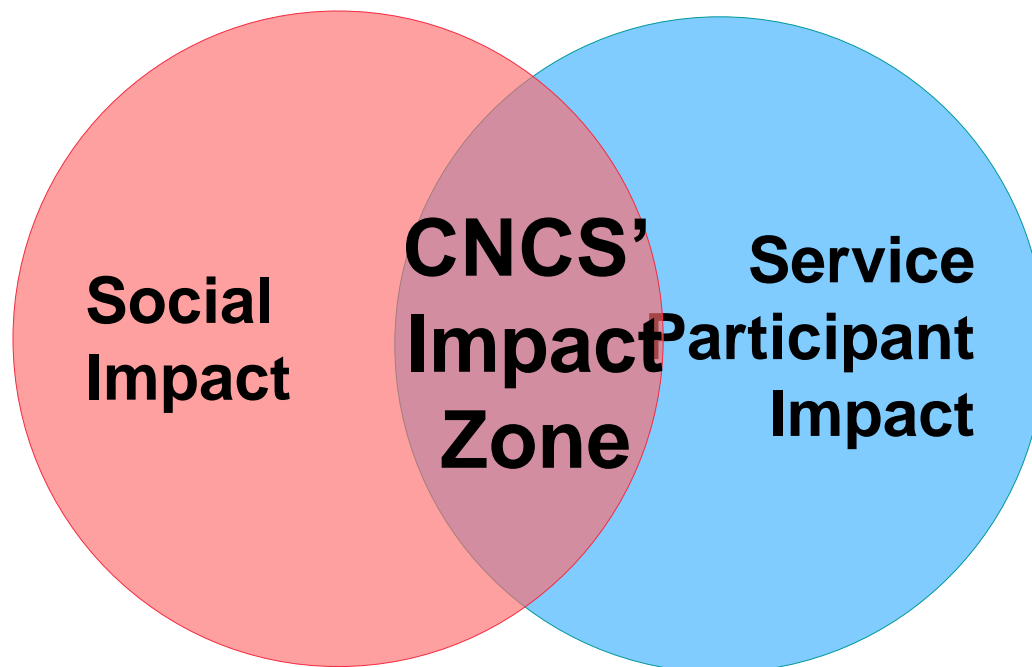
Service as a Solution	Expand Opportunities to Serve	Build Enduring Capacity	Embrace Innovation
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- Increase capacity of communities to serve vulnerable populations in the event of a disaster
- Improve communities in disaster-affected areas





Impact Zone



Central to CNCS' mission and strategy, we want to capitalize on all of our collective opportunities to address the challenges that our nation is facing. If we align transformational experience and transformational results, we can change more lives.



Next Steps

Key Activities

- Refine Key Objectives with experts and stakeholders

Key Outcomes

- Final Key Objectives

Key Activities

- Staff proposes metrics and indicators to be used by the Board and CEO to monitor the Corporation's performance

Key Outcomes

- "Chain of Outcomes" that directly links the work of grantees, partners and corps members to the Key Objectives

Key Activities

- Key Objectives finalized
- Performance metrics finalized

Key Outcomes

- Strategic Plan finalized and available to the public in fall 2010



Thank You!

**Visit our website (www.nationalservice.gov)
to find out about opportunities to provide
input and feedback.**